

# Give Your Grant Proposal an “Edge”

Funders want to ensure they make an impact in the community and often require a solid evaluation plan within their grant proposals.

- How does one measure the success of a restoration project over a short 1-year period?
- How does one measure the impact of an educational program?
- An economic development project?

**February 20, 2013**

**9:00 am—12:00 pm**

**Delta Conservancy**

**1450 Halyard Dr, Ste 6**

**West Sacramento**

Using an Evaluation Matrix tool, David Sul will help participants tie program activities to program goals and develop evaluation tools to measure progress and interpret results. Using a foundation approach to evaluate programs assists program managers in managing toward success. Likewise, if program goals aren't achieved, the evaluation plan may help determine why they aren't and what can be done to improve the program. A sound, well-designed evaluation plan that includes program goals, objectives, and performance measures can help attract funders to your program proposal.

**Pre-Training Assignment:** To ensure your organization's needs are addressed, send a short description of the program needing funding by February 15 to [Susan.Roberts@deltaconservancy.ca.gov](mailto:Susan.Roberts@deltaconservancy.ca.gov). Include the mission and goals of the program. Questions? Contact Susan Roberts at 916-375-2088.

*Sul & Associates, located in Rio Vista, is a professional monitoring and evaluation firm serving organizations attuned to the social and environmental needs of their community.*



SACRAMENTO - SAN JOAQUIN  
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## Registration

Name \_\_\_\_\_ Organization \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Email registration and Pre-Training Assignment to: [SusanRoberts@deltaconservancy.ca.gov](mailto:SusanRoberts@deltaconservancy.ca.gov)